

# The Trouble with Continuous Multi-tasking, and How to Avoid It

“To do two things at once is to do neither” - Publilius Syrus,

By

Gareth Byatt, Gary Hamilton, Jeff Hodgkinson

*Picture the following scenario:* you have gone into a “quiet room” such as your office or den to write a long-term program or project plan that you have been meaning to get to for several weeks. The plan requires your full concentration, and it has taken you say three plus weeks to get to because of short-term issues and urgent requests from others that have continually taken priority.

‘Today’ is the first day you have managed to budget or decided to set aside time to work on it. You are fifteen minutes into your task, but you find yourself struggling to concentrate on it. Your mind wanders. Then you see an email come into the Inbox on your computer and also your mobile device, which you have put on the desk in full view – both flash at you with the new message alert. Without thinking twice, you open the email, digest its contents and click Reply. Upon finishing your response, you check something loosely related to it that you were working on last week...and in the space of twenty minutes you are disconnected mentally from writing the plan you set yourself the task of completing today... does scenario this seem all to familiar?

Take a moment to consider how much of your time at work you spend responding to ad-hoc tasks while having multiple tasks in progress at once, and compare this to the time you spend on what you consider to be your most important tasks. Does the balance of what you do match up with how you want it to be?

It is arguably true that we are all faced with more and more pressures to multi-task, particularly given the ease today with which we can be contacted, and with which we can contact others. Tackling several tasks in parallel can give us a feeling of high productivity (after all, it means we are achieving several things simultaneously, right?), but if we continually multi-task we may end up lacking the appropriate level of focus on the “must do” or important tasks we need to complete, and we may find it difficult to concentrate fully on these specific tasks when we need to.

The more tasks we undertake simultaneously, the more we increase our cognitive workload as those tasks vie for our concentration. If we get ourselves into a loop of continuous multi-tasking, we run the risk of paying “continuous partial attention” to the activities we undertake (because we have many things milling around in our mind). In fact the numerous switching from small task to task, then refocusing on larger tasks again can cause un-factored delays to your overall productivity.

It is true that 90% of a Project Manager’s job is communication, and project management requires us to wear many different hats, but that is not saying that we need to continually multi-task.

Much research exists into efficient ways of working. We do not propose to discuss such theory in this article; rather we wish to highlight some of the challenges of multi-tasking too much.

Here are a few suggestions to consider if you are faced with the challenge of “continuous multi-tasking”:

- Before you start work each day, think about what your known “must do” and important tasks are, and set yourself a goal to achieve them – whilst accepting that you won’t always be able to do everything, because unplanned things may arise that you urgently need to respond to, or other factors may impede your progress in your “target tasks” causing you to refocus on others. Don’t confuse what’s important or a “must do” with what’s urgent, however.
- As you think about your tasks, take a few minutes to analyze and categorize your daily task list into A, B, and C priorities.
  - ‘A’s are your ‘must do – critical’ tasks that you know about, or potentially that crop up during the day. These need focus ahead of the B’s.
  - ‘B’s are your ‘should do - important’ tasks. What you don’t complete today might become the A’s tomorrow.
  - ‘C’ are the ‘nice to do – beneficial’ tasks that can hold off a while, or that you can work on when the A’s and B’s are done or progressed as far as they can be.
- When you know you need to focus on something important, block out time in your diary (calendar) and if necessary let people who work with you know that you will be working on it (you may want to let certain people know how to contact you in an emergency or if something comes up that is urgent to respond to, and to leave this particular “communications channel” open to them).
- Try switching off your electronic and phone messaging tools when you work on important tasks (or keep one “emergency channel or tone” available for the few people who you will allow to contact you).
- Turn off or set you status as “Offline” or “Do not Disturb” on your instant messaging application so others are not likely to “ping” you.
- If you are in a room, hang a ‘Do Not Disturb’ or ‘Priority Interrupts Only’ sign outside. Or a ‘Post-It’ note will do fine. If you are home and the family is there, would you consider wearing your office badge around the house which signifies you’re ‘working’ and invisible for the moment? You never know, it might keep you in a “work” frame of mind.
- When you have a complex or detailed task to undertake, know that it can take a while to get into the right frame of mind, so allow yourself time to “get into it”. Try not to resist the temptation to veer off to “check new emails” and the like. If you have too, close Outlook or other email and take the phone off the hook.
- Remember that you choose the attention you give to any given task.

In conclusion, the challenge of multi-tasking is ever-present today. How we choose to allocate time to our tasks determines what we are able to get done. Striking the right balance between multi-tasking and focusing on singular, important tasks that we want to complete is a challenge for us all.

We hope that reading this short article has not distracted you from something you were working on...!

## Author Bios as of January 2011

**About  
The  
Article  
Authors,  
Their Roles  
Their Plans,  
And Their Goals**

Gareth Byatt, Gary Hamilton, and Jeff Hodgkinson are experienced PMO, program, and project managers who developed a mutual friendship by realizing they shared a common passion to help others and share knowledge about PMO, portfolio, program and project management (collectively termed PM below). In February 2010 they decided to collaborate on a five (5) year goal to write 100 PM subject articles (pro bono) for publication in any/all PM subject websites, newsletters, and professional magazines / journals. They have been translated into Arabic, French, Spanish, Portuguese, and Russian and published on websites in Australia, Brazil, Canada, France, New Zealand, Poland, Russia, UK, and the USA. Their mission is to help expand good program and project management practices by promoting the PM profession, to be a positive influence to the PM Community, and in earnest hope readers can gain benefit from the advice of their 60+ years of combined experience and expertise (and the expertise of co-authors who write with them on certain articles and subjects). Although all three are well credentialed, together they have the distinction in particular of being 3 of only 25 worldwide that hold the Project Management Institute's PMP®, PgMP®, and PMI-RMP®. Credentials. Gary and Jeff have all five (5) of the PMI 'family of credentials'.

Along with writing articles, each also champions a role in the overall writing program collaboration process:

- Gareth manages all requests for additional guest author collaborations
- Gary manages the article development tracking and readership metrics
- Jeff manages the article distribution and new readership demographics

Each can be contacted for advice, coaching, collaboration, and speaking individually as noted in their bios or as a team at: [Contactus@pmoracles.com](mailto:Contactus@pmoracles.com)



[Gareth Byatt](#) is Head of the Group IT Portfolio Management Office for Lend Lease Corporation. Gareth has worked in several countries and lives in Sydney, Australia. Gareth has 14+ years of project, program, and portfolio management experience in IT and construction. He can be contacted through [LinkedIn](#).

Gareth holds numerous degrees, certifications, and credentials in program and project management as follows: an MBA from one of the world's leading education establishments, a 1st-class undergraduate management degree, and the PMP®, PgMP®, PMI-RMP®, & PRINCE2 professional certifications. Gareth is also the APAC Region Director for the PMI's PMO Community of Practice and chairs several peer networking groups. He is a Director of the PMI Sydney Chapter for 2011.

He has presented on PMOs and program and project management at international conferences in the UK, Australia, & Asia including PMI APAC in 2010. Email Gareth: [gareth.byatt@gmail.com](mailto:gareth.byatt@gmail.com)



[Gary Hamilton](#) is the Manager of the PMO and Governance within Bank of America's Learning and Leadership Development Products organization. Gary lives in Bristol, Tennessee, USA and works out of Charlotte, North Carolina. He has 14+ years of project and program management experience in IT, finance, and human resources.

Gary volunteers as the VP of Professional Development for the PMI East Tennessee chapter. Gary has won several internal awards for results achieved from projects and programs he managed as well as being named one of the [Business Journal's Top 40 Professionals](#) in 2007. He can be contacted through [LinkedIn](#).

Gary holds numerous degrees and certifications in IT, management, and project management and they include: an advanced MBA degree in finance, and has the PgMP®, PMP®, PMI-RMP®, PMI-SP®, CAPM®, ITIL-F, MCTS, MCITP, and SSGB professional certifications. Gary also is a 2009 Presidents' Volunteer Award recipient for his charitable work with local fire services and professional groups. Email Gary: [Gary@PMOracles.com](mailto:Gary@PMOracles.com)



[Jeff Hodgkinson](#) is a 31 year veteran of [Intel Corporation](#), where he continues on a progressive career as a program/project manager. He is the most experienced Intel MAPP (Make A Project Plan) Day Facilitator at Intel with over 150 facilitation events to his credit. Jeff is an IT@Intel Expert and blogs on [Intel's Community for IT Professionals](#) for Program/Project Management subjects and interests. Jeff received the [2010 PMI \(Project Mgmt Institute\) Distinguished Contribution Award](#) for his support of the Project Management profession from the [Project Management Institute](#). Jeff was also the 2nd place finalist for the 2009 [Kerzner International Project Manager of the Year Award™](#). He lives in Mesa, Arizona, USA and volunteers as the Associate Vice President for Credentials & Certifications for the [Phoenix PMI Chapter](#). Because of his contributions to helping people achieve their goals, he is the third (3<sup>rd</sup>) most recommended person on [LinkedIn](#) with 525+ recommendations, and is ranked in the Top 75 (currently 60th) most networked [LinkedIn](#) person. He gladly accepts all connection invite requests from PM practitioners at: [www.linkedin.com/in/jeffhodgkinson](http://www.linkedin.com/in/jeffhodgkinson). Jeff holds numerous certifications and credentials in program and project management, which are as follows: CCS, CDT, CPC™, CIPM™, CPPM–Level 10, CDRP, CSQE, IPMA-B®, ITIL-F, MPM™, PME™, PMOC, PMP®, PgMP®, PMI-RMP®, PMI-SP®, CAPM®, PMW, and SSGB (Six Sigma Green Belt). He is an expert at program and project management principles and best practices. He enjoys sharing his experiences with audiences around the globe as a keynote speaker at various PM events. Email Jeff: [jghmesa@gmail.com](mailto:jghmesa@gmail.com) or at: [phxpmicredentials@yahoo.com](mailto:phxpmicredentials@yahoo.com)